



WDR Indiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Jamestown Associates  
5937 Jones Creek Road  
Baton Rouge, LA 70817

# Contract # 102395

Schedule Dates 09/04/12-09/10/12  
Advertiser Hoosiers for Richard Mourdock, Inc (8989)  
Agency Jamestown Associates (3728)  
Product Political/Senate (1132)  
Brand Rep/US Senator (12792)  
Salesperson Click, Steve (1579)  
Sales Office WTHR  
Buyer Name STERPU, PATRICIA  
Phone/Fax /  
CPE MOURDOCK/SEN/R  
Account Types National/Political Candidate  
Billing Type Standard  
Comments MOURDOCK/SEN/R

Date Entered 08/30/12  
Last Modified 08/30/12  
Entered By Nancy Lavey  
CO-OP No  
Headline # ECR07901109  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,665.00  
Net Total \$26,435.00  
Sales Tax

WTMR (WTHR)		
By Broadcast Month	Spots	Rate
Sep. 2012	40	\$31,100.00
Grand Total:	40	\$31,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/07/12-09/07/12	3	:30	6A- 7A (EST)	1								1	\$500.00	\$500.00	WTHR (WTHR)	6-7A SUNRISE	8/30/12
2.0	Normal Line / SPOT (2)	09/10/12-09/10/12	2	:30	6A- 7A (EST)	1	X							1	\$800.00	\$800.00	WTHR (WTHR)	6-7A SUNRISE	8/30/12
3.0	Normal Line / SPOT (3)	09/04/12-09/06/12	2	:30	7A- 9A (EST)	3		X	X	X				3	\$900.00	\$2,700.00	WTHR (WTHR)	7-9A TODAY	8/30/12
4.0	Normal Line / SPOT (4)	09/07/12-09/07/12	3	:30	7A- 9A (EST)	1					X			1	\$450.00	\$450.00	WTHR (WTHR)	7-9A TODAY	8/30/12
5.0	Normal Line / SPOT (5)	09/10/12-09/10/12	3	:30	7A- 9A (EST)	1	X							1	\$450.00	\$450.00	WTHR (WTHR)	7-9A TODAY	8/30/12
6.0	Normal Line / SPOT (6)	09/04/12-09/06/12	3	:30	9A- 10A (EST)	3		X	X	X				3	\$400.00	\$1,200.00	WTHR (WTHR)	9-10A TODAY	8/30/12
7.0	Normal Line / SPOT (7)	09/07/12-09/07/12	3	:30	9A- 10A (EST)	1					X			1	\$400.00	\$400.00	WTHR (WTHR)	9-10A TODAY	8/30/12
8.0	Normal Line / SPOT (8)	09/10/12-09/10/12	3	:30	9A- 10A (EST)	1	X							1	\$400.00	\$400.00	WTHR (WTHR)	9-10A TODAY	8/30/12
9.0	Normal Line / SPOT (9)	09/04/12-09/06/12	3	:30	12P- 12:30P (EST)	3		X	X	X				3	\$400.00	\$1,200.00	WTHR (WTHR)	12-12:30P NOON NEWS	8/30/12
10.0	Normal Line / SPOT (10)	09/07/12-09/07/12	3	:30	12P- 12:30P (EST)	1					X			1	\$300.00	\$300.00	WTHR (WTHR)	12-12:30P NOON NEWS	8/30/12
11.0	Normal Line / SPOT (11)	09/10/12-09/10/12	3	:30	12P- 12:30P (EST)	1	X							1	\$300.00	\$300.00	WTHR (WTHR)	12-12:30P NOON NEWS	8/30/12
12.0	Normal Line / SPOT (12)	09/04/12-09/06/12	2	:30	5P- 6P (EST)	2		X	X	X				2	\$1,200.00	\$2,400.00	WTHR (WTHR)	5-6P EARLY NEWS	8/30/12
13.0	Normal Line / SPOT (13)	09/07/12-09/07/12	2	:30	5P- 6P (EST)	1					X			1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	8/30/12
14.0	Normal Line / SPOT (14)	09/10/12-09/10/12	2	:30	5P- 6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	5-6P EARLY NEWS	8/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."





VideolIndiana, Inc.  
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15.0	Normal Line / SPOT (15)	09/04/12-09/06/12	2	:30	6P- 6:30P (EST)	3		X	X	X				3	\$1,600.00	\$4,800.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/30/12
16.0	Normal Line / SPOT (16)	09/07/12-09/07/12	2	:30	6P- 6:30P (EST)	1					X			1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/30/12
17.0	Normal Line / SPOT (17)	09/10/12-09/10/12	2	:30	6P- 6:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/30/12
18.0	Normal Line / SPOT (18)	09/04/12-09/06/12	2	:30	7P- 7:30P (EST)	3		X	X	X				2	\$1,300.00	\$2,600.00	WTHR (WTHR)	7-7:30P WHEEL	8/30/12
18.0.1	Preempt (18)	09/04/12															WTHR (WTHR)	Order Input Error/Exception - wed 7p is Jeopardy due NFL	
19.0	Normal Line / SPOT (19)	09/10/12-09/10/12	2	:30	7P- 7:30P (EST)	1	X							1	\$1,000.00	\$1,000.00	WTHR (WTHR)	7-7:30P WHEEL	8/30/12
20.0	Normal Line / SPOT (20)	09/04/12-09/06/12	2	:30	7P- 7:30P (EST)	3		X	X	X				2	\$1,500.00	\$3,000.00	WTHR (WTHR)	7-7:30P JEOPARDY	8/30/12
20.0.1	Preempt (20)	09/04/12															WTHR (WTHR)	Pre-empt/Exception - due NFL	
21.0	Normal Line / SPOT (21)	09/07/12-09/07/12	2	:30	7:30P- 8P (EST)	1					X			1	\$1,100.00	\$1,100.00	WTHR (WTHR)	7-30-8P JEOPARDY	8/30/12
22.0	Normal Line / SPOT (22)	09/10/12-09/10/12	2	:30	7:30P- 8P (EST)	1	X							1	\$1,100.00	\$1,100.00	WTHR (WTHR)	7-30-8P JEOPARDY	8/30/12
23.0	Normal Line / SPOT (23)	09/08/12-09/08/12	2	:30	6A- 7A (EST)	1					X			1	\$300.00	\$300.00	WTHR (WTHR)	6-7A SUNRISE	8/30/12
24.0	Normal Line / SPOT (24)	09/08/12-09/08/12	3	:30	7A- 8A (EST)	2					X			2	\$250.00	\$500.00	WTHR (WTHR)	7-8A TODAY	8/30/12

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25.0	Normal Line / SPOT (25)	09/08/12-09/09/12	2	:30	6P- 6:30P (EST)	2						X	X	1	\$550.00	\$550.00	WTTHR (WTTHR)	6-6:30P EARLY NEWS	8/30/12
25.0.1	Preempt (25)	09/08/12															WTTHR (WTTHR)	Pre-Empt/Exception - sat show is at 7p	
26.0	Normal Line / SPOT (26)	09/09/12-09/09/12	3	:30	6A- 7A (EST)	1							X	1	\$150.00	\$150.00	WTTHR (WTTHR)	6-7A SUNRISE	8/30/12
27.0	Normal Line / SPOT (27)	09/09/12-09/09/12	3	:30	10A- 11A (EST)	1							X	1	\$450.00	\$450.00	WTTHR (WTTHR)	10-11A MEET THE PRESS	8/30/12
28.0	Normal Line / SPOT (28)	09/10/12-09/10/12	4	:30	4:30A- 4:59A (EST)	1	X							1	\$50.00	\$50.00	WTTHR (WTTHR)	4:30-5A SUNRISE	8/30/12

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